

Whitehaven Business Against Crime Shopwatch Radio Link Scheme



"Our radio scheme (BAC W Partnership) was inaugurated in 2005. A committee was elected and members recruited from the retail and business sector of the town centre. We included eight existing members who had originally set up a very small scheme between themselves using a localized radio provider.

There was unprecedented support for the scheme from the business/retail sector and gradually, throughout the following four years, the membership gradually increased, eventually encompassing the evening economy and working in close partnership with the local Police and Copeland Crime & Disorder Partnership. The scheme has gained many prestigious awards including the Action Against Business Crime's (AABC) 'Safer Business Award' in both 2006 & 2009.

Our remarkable achievements and the reduction of crime throughout the town and surrounding areas could not have happened without the financial help, support and friendship we have always had from Jim Curry and his team at Apex Radio Systems Ltd.

We were completely dissatisfied with our original radio –link provider and changed to using Apex in 2007. Apex personnel helped us through the change-over period at great expense to themselves (honouring existing contracts) and issued brand new, up to date radios, for our members. A choice of payments to suit individuals is always available and new reception masts were erected that allowed us to include members in the surrounding rural villages as well as the outlying West Cumberland Hospital. To date we have in excess of 125 members.

As Business Crime Manager I work with Apex personnel almost on a daily/weekly basis! They never fail to provide a professional and prompt response to all partnership matters including member queries and even help with licensing matters with our local council. They provide new members with paperwork and radios promptly and respond to individual problems personally & immediately. They supply us with regular income based on the number of radios rented and now collect our Annual Subscriptions, thus saving a huge amount of Management time.

Our concerns are their concerns!

I cannot promote APEX's services any more highly than by saying that they are **ABSOLUTELY EXCELLENT!** They are top class in their field of provision. Any radio-link scheme would be fortunate to have them involved!

I would be pleased to speak with anyone who wished to know more specific information."

Anne Lainé - Business Crime Manager BAC W

Contact one of our helpful team
Monday to Friday 8.30am to 5.00pm

FREEPHONE : 0800 612 1046

info@apexradio.com

Or order online anytime

www.apexradio.com

